



**FOR IMMEDIATE RELEASE**

## **Essential Computing Named Exclusive Mailscape Distributor for the United Kingdom**

### ***Mailscape is a Unique and Innovative Solution for Microsoft Exchange System Management***

**[Orange, CA, and Clevedon, UK – Tuesday, 14 August, 2007]**

ENow Inc, an emerging force in the development of software to simplify Microsoft Exchange system management, is pleased to introduce Essential Computing Ltd. as the exclusive distributor of Mailscape in the United Kingdom.

Mailscape is a unique and innovative systems management tool that automates and streamlines Exchange monitoring, administration, and maintenance. Mailscape's "one look dashboard" provides administrators with vital information about each server's current state and growth rate to facilitate proactive Exchange management.

"Mailscape is the cumulative result of a decade of experience in managing Exchange using both manual processes and third-party point solutions," says ENow's founder and CEO JP Gundotra. "It was designed by Exchange administrators for Exchange administrators. We built Mailscape to make our jobs—and yours—easier."

Lasse Pettersson, an Exchange MVP with HumanData Inventus in Sweden, describes Mailscape as "a product every Exchange administrator on the planet will want to have."

"Mailscape is a unique and innovative solution to the problem of finding time to manage Exchange according to Microsoft Best Practices," adds Keith Quinn of Essential Computing, exclusive Mailscape distributor in the UK. "It effectively enables you to manage Exchange with a quick glance at a single screen. Exchange administrators become more efficient, help desk staff become proactive, and service levels to end users increase greatly."

#### **About ENow Inc**

ENow is a Microsoft Gold Certified Partner specializing in high-end Exchange consulting and the development of software to simplify Exchange system management. The company's flagship product is an innovative utility called Mailscape that provides administrators with a 'one-look dashboard view' of the entire Exchange environment.

#### **About Essential Computing Ltd.**

Established in 1990, UK based Essential Computing Ltd. is a leading provider of e-mail management, integration, security, and productivity solutions to medium and large enterprises throughout the UK and Europe. A Microsoft Gold Partner, Essential has earned a reputation for providing superior quality products and great customer service, helping its customers use scarce resources effectively and avoid costly mistakes. For more information visit [www.essential.co.uk](http://www.essential.co.uk) or call +44 (0)1275 343199.

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