

Leading Email Solution Provider Adds Extra Resources

Microsoft Outlook-integrated resource booking lets organisations get more value out of company assets.

Inbox/Outbox, London, UK, 17th June 2008. UK messaging expert Essential has today announced its partnership with Add-On Products to sell their Exchange-integrated resource management solution, Resource Central.

Resource Central is an add-on solution for Outlook that makes it easy for organisations to manage the booking of meeting rooms and catering, 'hot desks', conferencing rooms and many other limited facilities and services, both internal and external.

According to Keith Quinn, managing director of Essential, "Outlook has become the de facto work portal for staff, so the ability to offer this kind of service as an extension to Outlook calendaring offers improved business efficiency as well as low training overheads."

Organisations can choose to manage whatever resources they wish, with the ability to tailor detail such as the kind of sandwiches and presentation facilities required for a board meeting.

"Experience shows it takes over 13 minutes to schedule a meeting when taking into account the time spent ordering catering, coffee, IT equipment etc. With Resource Central, Outlook users are able to book resources such as meeting rooms, car parks or vehicles and order any additional services such as catering or a GPS handheld within 2 minutes," explained Quinn.

"Partnering with Essential is the next step in Resource Central's growth as the premier resource scheduling tool for Outlook. Essential's 18 years of experience with major organizations makes them ideally placed in order to satisfy the growing need to automate resource scheduling within European enterprises," commented Add-On products UK Channel Manager, Travis Campbell.





About Add-On Products

Danish-based Add-On Products improves scheduling and distribution of information for Microsoft users worldwide.

As an industry leader in developing add-on functionality, such as group calendars, for Microsoft Exchange and Microsoft Outlook, the company offers custom-made solutions for its clients.

More than 400,000 clients in over 20 countries rely on Add-On solutions to serve their employees and customers.

About Essential Computing Ltd.

Established in 1990, UK based Essential Computing Ltd. is one of the world's foremost email management consultancies.

As well as developing its own software, Essential is a reseller and support centre for specialist organisations including Autonomy/ZANTAZ, Messageware and Lucid8.

Essential is also a Microsoft Gold Partner and an Oracle and IBM business partner.

This powerful combination of quality software, reliable support and practical know-how helps organizations get the most from their email investment whilst minimising cost and associated risks.

For more information visit www.essential.co.uk or call **Paul Sutor** on +44 (0) 1275 343199.

