



# AUTOMATE FORMS | AUTOMATE WORKFLOW | CAPTURE DATA ALL WITHIN MICROSOFT OUTLOOK EMAIL

## BENEFITS OF USING FORMVERSE IN THE ENTERPRISE

Even the largest organisations find that many processes are too costly to implement using existing Business Process Automation (BPA) and Enterprise Resource Planning (ERP) systems.

### AUTOMATE MANUAL FORMS & WORKFLOW IN EVERY DEPARTMENT

With FORMVERSE, you can build highly-functional forms that automate workflow, form filling and data collection using your existing Microsoft Outlook email.

### EASY TO USE, INSIDE & OUT

Users simply select a form from the Outlook toolbar, complete the required fields and send. The form is then routed internally or externally according to pre-defined rules. There are other ways to initiate a process. For example, you can deliver a form via a webpage to an external user, which can be used to initiate a workflow.

### NO PER-USER LICENCE COSTS

Whether you have 500 or 500,000 users, pricing is based on the number of workflow templates implemented. There is no per-seat licence with FORMVERSE and new forms and workflow rules can easily be developed in-house or using our Professional Services team.

### EASILY INTEGRATES WITH EXISTING ENTERPRISE SYSTEMS

FORMVERSE can be used as an effective way to securely collect data, which can then be extracted based on defined processing rules and integrated with enterprise applications and databases.

### FULL FUNCTIONALTY FOR YOUR MOBILE WORKFORCE

Your staff can use FORMVERSE within their Outlook desktop email or from any browser-based device, including mobile phones, tablets, Outlook Web Access (OWA), and Macs.

### SINGLE UI TO ANY ENTERPRISE APPLICATION

You can now use Outlook email as the front-end interface to updating any enterprise application, such as CRMs, ERPs, HRIS, SharePoint, Access, or even Excel.

### REAL-TIME REPORTING RIGHT WITHIN EMAIL

*Has your holiday form been signed off? Is a request for expenditure 'stuck' with someone? Are there any outstanding forms you need to approve?*

The status of all forms can be reported on in real time.

# FORMVERSE

**ALLOW YOUR STAFF TO ACCESS ANY OF YOUR FORMS RIGHT FROM WITHIN THEIR EXISTING MICROSOFT OUTLOOK EMAIL.**

FORMVERSE is an enterprise software application that builds on your existing investment in Microsoft Outlook, Microsoft Office 365, Microsoft Exchange, and Microsoft SQL Server technologies.

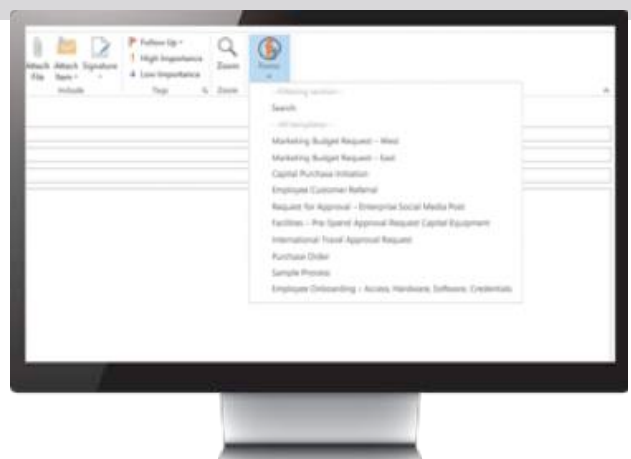
It enables your staff to access and complete any form right from their email and route those forms throughout the company for action (such as approvals, denials, deferrals, recommendations, etc.), based on your specific business rules.

*You can even deliver forms and workflow to external customers and partners via email and web pages.*

All data is captured in a Microsoft SQL server database that you control. And, with the use of the optional FORMVERSE PASSPORT software, you can use this data to update other enterprise applications such as ERPs, CRMs, SharePoint, even Access and Excel.

## HERES HOW IT WORKS

- 1 Staff select and complete forms from within Outlook and hit 'send'.
- 2 The form is then routed as required for approvals (and/or other actions), based on pre-defined workflow rules.
- 3 Once the workflow is complete, all data within the form is automatically stored in the FORMVERSE SQL database.
- 4 This data can now be integrated into your enterprise applications, such as ERPs, CRMs, Financial Reporting systems, even Excel, Access, and SharePoint.



# FORMVERSE

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## HIGH ADOPTION RATES

Users access forms, complete forms, route them, and take action on them - *all from within their familiar Outlook environment*. This results in a very high adoption rate compared to other forms and workflow solutions

FORMVERSE also leverages your investment in other Microsoft technologies, including Exchange, Office 365, Microsoft .NET, SQL Server, XML and IIS, to deliver a practical, scalable and easy-to-support solution.

## AUTOMATE ANYTHING

The types of forms and workflow that can be automated with FORMVERSE are limitless. Anything from simple administrative processes like office supply, expenses and capital expenditure requests, to multi-level processes built around regulatory compliance.

## IT'S EASY TO IMPLEMENT

Design Extensible Markup Language (XML) forms using Microsoft InfoPath, define workflows using the FORMVERSE drag-and-drop rules wizard, and then make forms available to staff according to Active Directory roles and IT security policies.

## EASE UPDATES TO OTHER PLATFORMS

FORMVERSE can also be used as a way to collect data and easily and securely exchange it with other enterprise databases. This can significantly reduce the time and effort involved in manually updating multiple enterprise applications.

## FORMVERSE'S PATENTED ACTIVE STRUCTURED EMAIL AUTOMATES FORMS & WORKFLOW IN THESE DEPARTMENTS:

Human Resources  
Finance & Accounting  
Sales & Marketing  
Purchasing  
Manufacturing  
Customer Support & IT  
Communications  
Engineering  
Legal  
Facilities  
And Many More...

### About Essential

A long-term Microsoft partner, Essential is regarded as one of the UK's foremost experts on value-add electronic messaging & collaboration technologies.

Our workspace and workflow management solutions are specifically designed to get the most out of your existing investment in Microsoft - both in terms of technical and end user skills.

Working in partnership with North American authors, FORMVERSE, we are transforming our customers' existing email infrastructure into a powerful business forms and workflow automation tool.

Essential Computing  
Channel Court  
8 Hill Road  
Clevedon  
BS21 7NE

**essential** ©

**Microsoft Partner**  
Gold Application Development

Telephone: 01275 343199

Email: [info@essential.co.uk](mailto:info@essential.co.uk)

Web: [www.essential.co.uk](http://www.essential.co.uk)

