

Trading Up to the Cloud



Auto Trader Sprints its Legacy Email Archives into Microsoft Office 365

Founded in 1977 based on the 'Auto Trader Concept' introduced from the US, Auto Trader has become the UK's no. 1 automotive classified website. It specialises in new and second hand sales, including cars sold by private sellers and trade dealers.

On the outset, the Company's primary route to market was via printed magazines. After 36 years, however, in June 2013, the final editions were published, with the company concentrating on its online business, which now benefits from over 11.5 million visitors each month.

From simple classified listings to highly advanced internet car retailing technologies, Auto Trader has an advanced portfolio designed to bring consumers, retailers and advertising partners together.

Driven by cost-saving requirements, Auto Trader decided to move their email system to Microsoft's Office 365 cloud service. However, so as not to negate the cost savings of this move, tight budgetary constraints were placed on the process of migrating legacy email records from their on-premise Symantec Enterprise Vault archives.

The Company had over 1,600 archived mailboxes stored in Enterprise Vault. This equated to over 10TB - around 81 million email records - that had to be moved into Office 365.

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Key Service Benefits

- Streamlines the migration process to minimise the amount of services required.
- Avoids the risks associated with manual migration by delivering full reporting and 1-step chain-of-custody.
- Eliminates the costs associated with managing & maintaining legacy on-premise archives.
- Legacy shortcut management ensures total transparency for users post-migration.
- Automatic re-tries on failed items & full progress reporting minimises intervention.
- Selective migration helps reduce the amount of data that needs to be moved into the cloud.

Supported Platforms

TransVault Sprint currently supports migration from Symantec Enterprise Vault for Exchange to Microsoft Exchange, Office 365 and many other cloud platforms including Mimecast, Symantec Enterprise Vault.cloud, Proofpoint Smarsh, Sonian and many more.

TransVault Migrator, also available from Essential, supports migrations between the following platforms:

- Symantec Enterprise Vault for Exchange
- Microsoft Exchange and Office 365
- Autonomy ZANTAZ EAS for Exchange or Notes
- Autonomy Message Manager for Exchange or Notes (formerly CA Message Manager)
- Autonomy NearPoint (formerly Mimosa)
- EMC EmailXtender for Exchange or Notes
- EMC SourceOne for Exchange or Notes
- HP RISS
- HP IAP
- iLumin Assentor
- Metalogix Archive Manager (formerly Exchange@PAM)
- OpenText IXOS-eCONserver
- Quest Archive Manager
- PST, NSF, EML & MSG files
- Other hosted archive vendors including Mimecast, Enterprise Vault.cloud & Proofpoint.

New connectors are being added all the time or can be commissioned. Please contact Essential for details.

Facts & Figures

- Source Archive: Symantec Enterprise Vault for Exchange
- Target Archive: Microsoft Office 365
- Number of mailboxes to migrate: 1,600
- Volume: 10 TB, 81 million emails

"Auto Trader's project was very cost-sensitive due to savings targeted elsewhere in their overall migration project. They were however, understandably, demanding over which migration software they would use. Seeing the proposed solution in action was a stipulation before any deal could be agreed. Sprint's evaluation mode allowed us to put their concerns by proving we could extract data from Enterprise Vault in a meaningful and efficient way."

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+44 (0)1275 343199

info@essential.co.uk

www.essential.co.uk

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A Slick Test-Drive...

Auto Trader had to find a cost-effective solution but did not want to compromise in terms of the migration product's technical sophistication. A demonstration of any proposed migration software was going to be an absolute must!

Having been engaged with several migration software vendors, Auto Trader arranged a demonstration of the innovative TransVault Sprint, a new migration product aimed at low-complexity projects for a cost-effective price point. In fact, Auto Trader were able to make use of Sprint's evaluation mode, meaning they could physically test the output from their Enterprise Vault source before making a purchasing decision.

Explained Laura Hill, account manager at UK TransVault partner, Essential Computing,

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Using a Well-Proven Engine

The Essential consultant working on the project commented, *"They seemed really impressed with the new user-interface that Sprint brought to the table. It's pretty slick-looking and strips away a lot of the complexity formerly associated with this sort of archive migration to the cloud. Despite being fairly new to the market, the product is backed by proven technology that I've used many times before in other projects. With this in mind, we could make exactly the same assurances as always with regards to data integrity and migration auditing."*

About Essential

During the last 20+ years Essential has been at the leading edge of providing expertise and 'behind the scenes' software applications that allow customers to manage, optimise, integrate and migrate their mission-critical email, calendar and directory systems.

Sprint supports migration into a range of cloud platforms including Microsoft Office 365, Mimecast, Symantec Enterprise Vault.cloud, Proofpoint, Google, Sonian and many more.

For more information on migrating from Autonomy archives or any other email archive platform, contact Essential.

For information on other platform support contact Essential.

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